

## The Digital & Media Asset Management Report 2008: Edition Comparison

Report Sections	SMB/Workgroup Edition	Enterprise Edition
<b>Product Evaluations</b>		
<b>Enterprise DAM Vendors</b>		
Open Text: Artesia DAM 6.8	–	✓
Interwoven: MediaBin 4.6.1	–	✓
EMC: Documentum Digital Asset Manager 6.1	–	✓
ClearStory Systems: ActiveMedia 7.5	–	✓
North Plains TeleScope 8.3	–	✓
IBM: FileNet P8 4.0.1 / Ancept Media Server 3.8	–	✓
<b>Mid-Market Challengers</b>		
WAVE Corporation: MediaBank 3.5	✓	✓
ADAM Software: ADAM 4.2	✓	✓
Canto, Inc.: Cumulus 7.5.3	✓	✓
Widen: Media Collective 5.0	✓	✓
<b>Lightweight DAM Vendors</b>		
Microsoft: Microsoft Office SharePoint Server 2007	✓	✓
Oracle: Universal Content Management 10gR3	✓	✓
Day Software: Communiqué DAM	✓	✓
<b>Niche Solutions</b>		
Xinet: WebNative Suite	✓	✓
MediaBeacon: R3volution Enterprise DAM Suite	✓	✓
Chuckwalla: Chuckwalla 5.8	✓	✓
<b>Emerging Products</b>		
Nstein: DAM	✓	✓
Apple: Final Cut Server	✓	✓
<b>Total Evaluated</b>	<b>12</b>	<b>18</b>
<b>Front Matter</b>		
<ul style="list-style-type: none"> <li>• What is DAM and MAM technology?</li> <li>• Business case for DAM</li> <li>• DAM technology deep dive</li> <li>• Pitfalls to avoid</li> </ul>	✓	✓
<b>Which Edition?</b>	<b>Buy the SMB/Workgroup Edition if you...</b>	<b>Buy the Enterprise Edition if you...</b>
<b>Suitability for your project</b> <ul style="list-style-type: none"> <li>• All amounts USD</li> </ul>	<ul style="list-style-type: none"> <li>• Have budgeted less than \$50,000 or \$5,000/month</li> <li>• Have mostly lightweight, departmental or workgroup needs and don't plan to integrate with larger enterprise systems</li> </ul>	<ul style="list-style-type: none"> <li>• Have budgeted at least \$50,000 or \$5,000/month for your project</li> <li>• You have complex DAM needs and require your DAM system to integrate with other enterprise systems</li> </ul>
<b>PRICING</b>	<ul style="list-style-type: none"> <li>• Immediate download with credit card (click <a href="#">links</a> below).</li> <li>• Authorized buyers may issue purchase order instead. Send to <a href="mailto:info@cmswatch.com">info@cmswatch.com</a>.</li> </ul>	
(All prices USD)		
<b>Team Use</b>	<b>\$895.</b>	<b>\$1975.</b>
<ul style="list-style-type: none"> <li>• Up to 12 people in your firm</li> </ul>	<a href="#">Buy Online</a>	<a href="#">Buy Online</a>
<b>Site License</b>	<b>\$1475.</b>	<b>\$2500.</b>
<ul style="list-style-type: none"> <li>• Corporate Intranet</li> </ul>	<a href="#">Buy Online</a>	<a href="#">Buy Online</a>